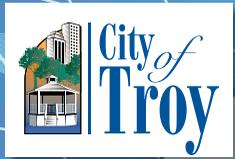


Sponsorships Available



**City of Troy
Economic & Community Development Team**



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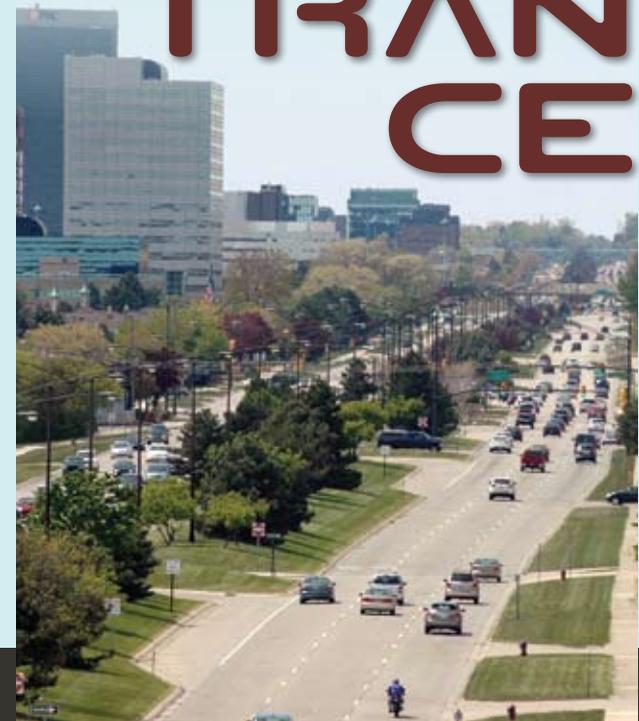
Cindy Stewart
Community Affairs Director
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Troy Chamber of Commerce
Ara Topouzian, President & CEO
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TROY MULTI-MODAL TRANSIT CENTER



Creating an Environment for Investment...



Troy is a place where families and businesses thrive. A community of more than 81,000 residents recognized for its excellent quality of life, this “safest city in Oakland County” with an A+ rated school system and city services was named by Family Circle Magazine as one of the Top Ten Best Towns for Families.

As one of Detroit’s northern suburbs, Troy is home to 6,400 flourishing businesses — including some of the most advanced technology companies in the world — that employ 129,000 people. A strategic location also puts residents and visitors within easy reach of a wide variety of recreational and cultural opportunities. Troy’s unique location in the heart of Oakland County, only 20 minutes from Detroit with access to I-75, I-696 and M-59, offers residents and businesses a tremendous competitive advantage, including attractive neighborhoods, excellent schools, prime shopping and employment opportunities.

>>> Learn more at www.troymi.gov

Ridership Demographics

In 2012, the AMTRAK route from Pontiac to Chicago had **495,000 passengers**. In 2011, MDOT Intercity Passenger Rail Survey indicated that at the Troy area rail station:

- The median passenger age was 44.4 years, with 61% male and 39% female ridership
- Median passenger household income was **\$81,300**
- The station generated over \$2.8 million in economic impact in 2011, with a **\$47.08 impact per passenger**



Resident and Business Population

- 81,000 Population - Largest in Oakland County
- 175,000 Daytime Population (SEMOG)
- 6,400 Businesses
- 7 Million sq ft of Retail Space
- 21 Million sq ft of Office Space
- 16 Million sq ft of Manufacturing Space

Distance to Major Markets

(Miles)

Downtown Detroit	23
Ann Arbor	51
Jackson	79
Kalamazoo	142
Michigan City, IN.....	228
Chicago, IL.....	284

AMTRAK Wolverine Route

High Speed Trains up to 110 mph!



Did You Know?

- Nationally, AMTRAK ridership is at a record high with **31.2 million passengers** for the 2012 fiscal year.
- AMTRAK Ridership has increased by 50% since 2000.
- More than 20,000 AMTRAK passengers utilized the former, unimproved transit stop in 2012.
- 18,200 SMART Bus riders are expected to stop adjacent to the new Transit center annually.
- The new Multi-Modal Troy Transit Center is located across Coolidge from the Oakland-Troy Airport.
- The new Troy transit facility will offer the modern facilities and parking necessary to accommodate today’s passengers.

